

Annex C: Changes to wording of LES objectives

Draft framework March 2011	Draft consultation document April 2012
<p>Objective 1</p> <p>To raise awareness and understanding of emissions to air in order to protect public health and meet the city's ambitious carbon reduction targets.</p>	<p>Objective 1</p> <p>To raise public and business awareness and understanding of emissions to air in order to protect public health and meet the city's ambitious carbon reduction targets</p>
<p>Objective 2</p> <p>To minimise emissions to air from new developments by encouraging the uptake of low emission technologies</p>	<p>Objective 2</p> <p>To minimise emissions to air from new developments by encouraging highly sustainable design and the uptake of low emission vehicles and fuels</p>
<p>Objective 3</p> <p>To reduce emissions to air from existing buildings and vehicles by providing businesses, residents and visitors with incentives and opportunities to use low emission technology</p>	<p>Objective 3</p> <p>To minimise emissions to air from existing vehicles by encouraging eco-driving, optimizing vehicle maintenance and performance (including that of abatement equipment) and providing businesses, residents and visitors with incentives and opportunities to use low emission vehicles and fuels</p>
<p>Objective 4</p> <p>To ensure emissions to air are fully considered during the future procurement of goods and services by CYC and its partners</p> <p><i>(previously specific CYC building and transport measures were included under objective 3)</i></p>	<p>Objective 4</p> <p>To lead by example by minimising emissions from council buildings, fleet and other activities and to showcase low emission technologies whenever possible</p> <p><i>(all CYC measures now grouped under this objective)</i></p>
<p>Objective 5</p> <p>To encourage inward investment by providers of low emission technology, fuels and support services</p>	<p>Objective 5</p> <p>No change</p>
<p>Objective 6</p> <p>Not applicable</p>	<p>Objective 6 – new objective</p> <p>To maximise sustainable transport and reduce localised air quality breaches through traffic demand management, smart travel planning, and potentially regulatory control</p>